ARCHIE SERIES

Archie's Girls Betty and Veronica

APPROVED BY THE COMICS CODE AUTHORITY

PDC

12¢

NO. 94 OCT.

DO YOU NEED EXTRA MONEY?

It costs you nothing to try

$75.00 IS YOURS

for selling only 100 boxes of our Pearl Splendor Christmas Card assortment, $32.50 for selling 50 boxes, $15.00 for 25 boxes, etc. You can make a few dollars or hundreds of dollars. All you do is call on neighbors, friends and relatives anywhere in your spare time. Everyone needs and buys Christmas Cards. Cut out Business Reply Card below -- mail it today — and free samples of personalized Christmas Cards and stationery — plus other leading boxes will be sent you immediately on approval for 30 day free trial with full details of our easy money-making plan. No experience necessary.

IT COSTS YOU NOTHING TO TRY

Last year some folks made only $25 to $50 while others made $150 — $250 — $500 and more selling our entire line of greeting cards. Many church groups, organizations, schools, lodges, etc. do this year after year. Everybody buys Christmas cards.

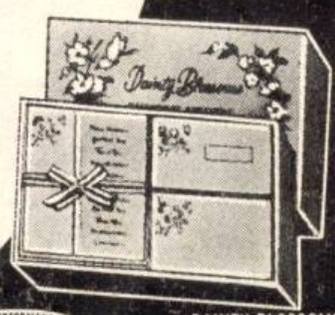
PEARL SPLENDOR CHRISTMAS ASSORTMENT
21 really deluxe cards. Excitingly different

TRULY CHARMING ALL OCCASION ASSORTMENT
21 distinctive cards of rare beauty
Tremendous appeal

CHRISTMAS GIFT WRAPPING ENSEMBLE
20 gay, colorful large sheets plus matching gift tags. Terrific

WINTER BEAUTY CHRISTMAS ASSORTMENT
21 exquisite cards with an original, artistic use of color. Stunning

HOLY NIGHT CHRISTMAS ASSORTMENT
21 reverently beautiful cards with appropriate sentiments and Scripture Verses. An outstanding box



DAINTY BLOSSOMS STATIONERY ENSEMBLE
Dainty raised design on rich vellum with charming ribbon tie. Just lovely

1st PRODUCT OR PERFORMANCE DEFECTIVE ★ Good Housekeeping GUARANTEES REPLACEMENT OR REFUND TO CONSUMER

Fill in Name And Address On Reply Card Below—CUT OUT AND MAIL TODAY—No Stamp Necessary

FREE SAMPLES PERSONALIZED CHRISTMAS CARDS and STATIONERY

CUT OUT BUSINESS REPLY CARD AT RIGHT FILL IN AND MAIL TODAY No Stamp Necessary

Cut Along Dotted Line — Mail Today

CHEERFUL CARD COMPANY
Dept. H-7, White Plains, New York

FROM:

Your Name _____

Address _____

_____ Apt. No. _____

City _____ Zone ____ State _____

FIRST CLASS
PERMIT No. 589
White Plains, New York

BUSINESS REPLY MAIL
NO POSTAGE STAMP NECESSARY IF MAILED IN THE UNITED STATES

POSTAGE WILL BE PAID BY

CHEERFUL CARD COMPANY
White Plains, New York

Dept. H-7

WE PREPARE THE FOOD, WE FEED THEM, WE CLEAN UP!
WHY SHOULD WE?
LET THEM CLEAN UP FOR A CHANGE! SUPPOSE WE JUST TAKE OFF FOR A WHILE!
YEAH!
WE'LL GO ADVENTURING!
IT WOULD SERVE THEM RIGHT IF WE MET UP WITH A COUPLE OF REAL HANDSOME FARMER BOYS OR RANGERS OR SOMETHING!
HYUK! HEY ARCH! ARE YOUR EARS BURNING?
HA, HA! AREN'T YOU ASHAMED TO BE SO LAZY?
COME ON! LET'S SEE THAT THEY HAVE A LITTLE ADVENTURE!
IT'S THE LEAST WE CAN DO!
2.

GOLLY, IT'S KIND OF SCARY IN THESE WOODS!
IT SURE IS!
LOOK, REGGIE! A WILD BEAST!
WHY, SO IT IS!
SHALL WE GIVE CHASE?
LEAVE US GIVE!
CRASH!
CRASH!
CRUNCH!
BAM!
OMIGOSH!!
RUN FOR YOUR LIFE! THERE'S A WILD ANIMAL AFTER US!

I FEEL SO FOOLISH! IT WAS ONLY A LITTLE RABBIT!
IT SURE WAS A NOISY LITTLE RABBIT!
BESIDES, THE SIZE ISN'T IMPORTANT!
HUH?
I'D BE TWICE AS SCARED IF IT WAS A TINY MOUSE!
YOU WON'T SEE ANY OF THOSE IN THESE WOODS!
THE SNAKES KEEP THEM PRETTY MUCH UNDER CONTROL!
SNAKES
UGH! DID I SAY THAT?
HISSSSSSSSSSSS
R-RATTLE!
4

HA-AALP!
OUT OF MY WAY!!

HYUK, YUK! OOH, YOU SNAKE IN THE GRASS, YOU!!
YOU! YOU RATTLED LIKE AN EXPERT!!

HEY!! THEY'RE HEADING BACK TO THE PICNIC AREA!
OOPS!

WE'D BETTER TAKE THE SHORT CUT!

5

HA-AALP!
OUT OF MY WAY!!
HYUK, YUK! OOH, YOU SNAKE IN THE GRASS, YOU!!
YOU! YOU RATTLED LIKE AN EXPERT!!
HEY!! THEY'RE HEADING BACK TO THE PICNIC AREA!
OOPS!
WE'D BETTER TAKE THE SHORT CUT!
5

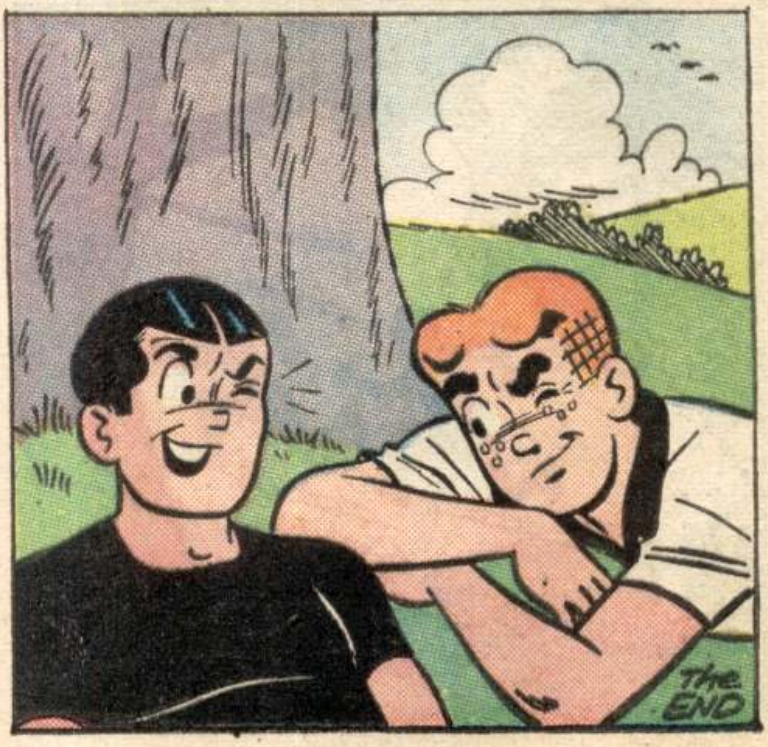
WHEW! WE BEAT THEM!
NOT BY MUCH! HERE THEY COME!

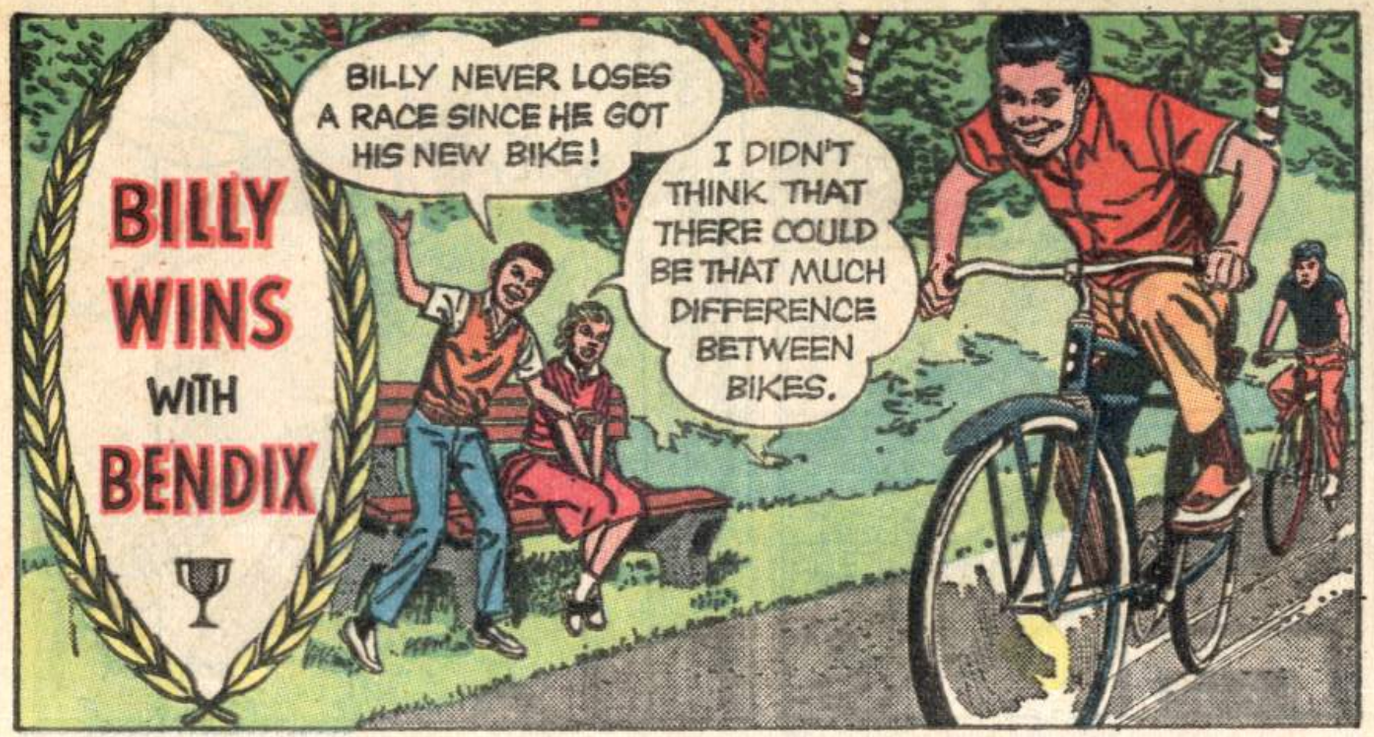
(GASP) WE MADE IT, BETTY! WE GOT BACK SAFELY!

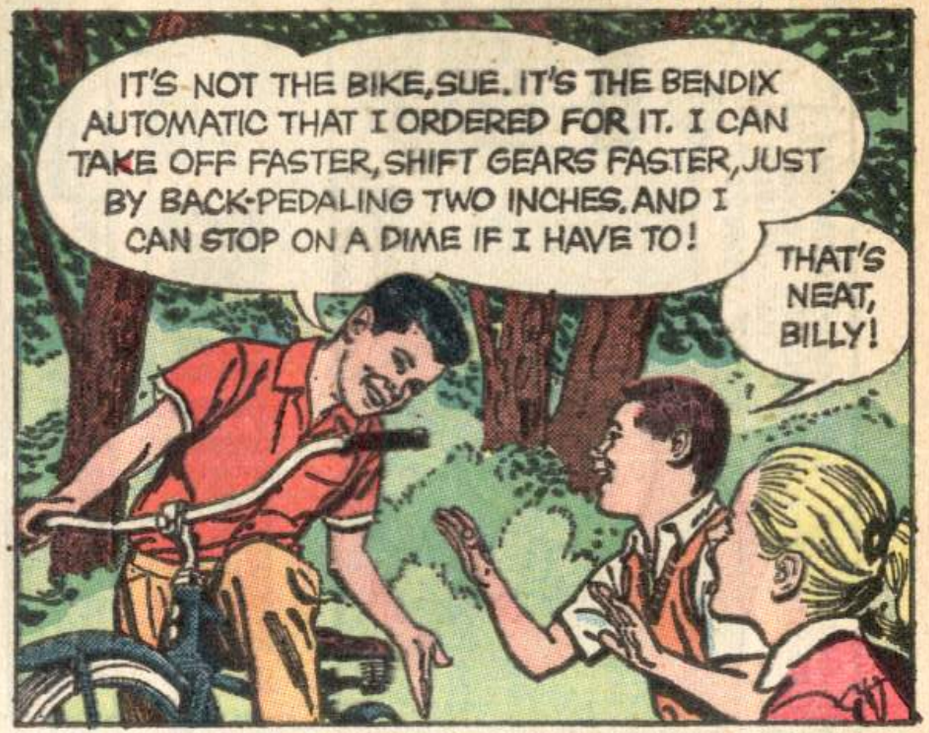
THE BOYS! THOSE LOVELY BOYS! THEY'RE STILL ASLEEP!

DON'T LET THEM KNOW WE LEFT AT ALL!
IT WOULD BE BETTER THAT WAY!

IT WOULDN'T DO FOR THEM TO KNOW HOW GLAD WE ARE TO HAVE THEM HERE!
LAZY OR NOT, THEY SURE MAKE ME FEEL SAFE!
6

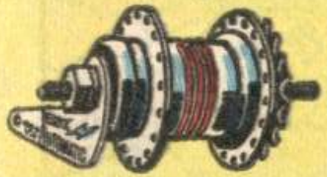

THE END


BILLY WINS WITH BENDIX
BILLY NEVER LOSES A RACE SINCE HE GOT HIS NEW BIKE!
I DIDN'T THINK THAT THERE COULD BE THAT MUCH DIFFERENCE BETWEEN BIKES.


IT'S NOT THE BIKE, SUE. IT'S THE BENDIX AUTOMATIC THAT I ORDERED FOR IT. I CAN TAKE OFF FASTER, SHIFT GEARS FASTER, JUST BY BACK-PEDALING TWO INCHES. AND I CAN STOP ON A DIME IF I HAVE TO!
THAT'S NEAT, BILLY!

THAT'S NOT ALL, EITHER. SEE, THE BENDIX AUTOMATIC HAS NO CABLES TO KINK OR BREAK. NOTHING TO GO WRONG. AND THEY PUT THREE RED STRIPES ON IT SO YOU KNOW IT'S A BENDIX!
SOUNDS GOOD TO ME. I THINK I'LL ASK DAD TO ORDER A BENDIX® AUTOMATIC TRANSMISSION AND POWER BRAKE ON THE NEW BIKE HE SAID I'D GET FOR CHRISTMAS.
ME TOO!

MAIL THIS COUPON FOR A FREE FOLDER ON THE BENDIX AUTOMATIC



THE BENDIX CORPORATION
ECLIPSE MACHINE DIVISION
ELMIRA, NEW YORK

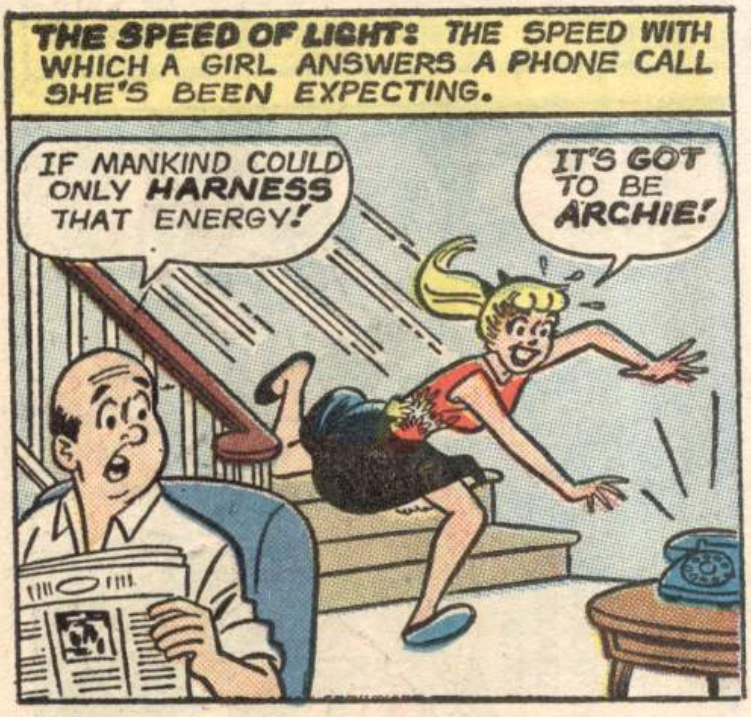
NAME (PLEASE PRINT) _____

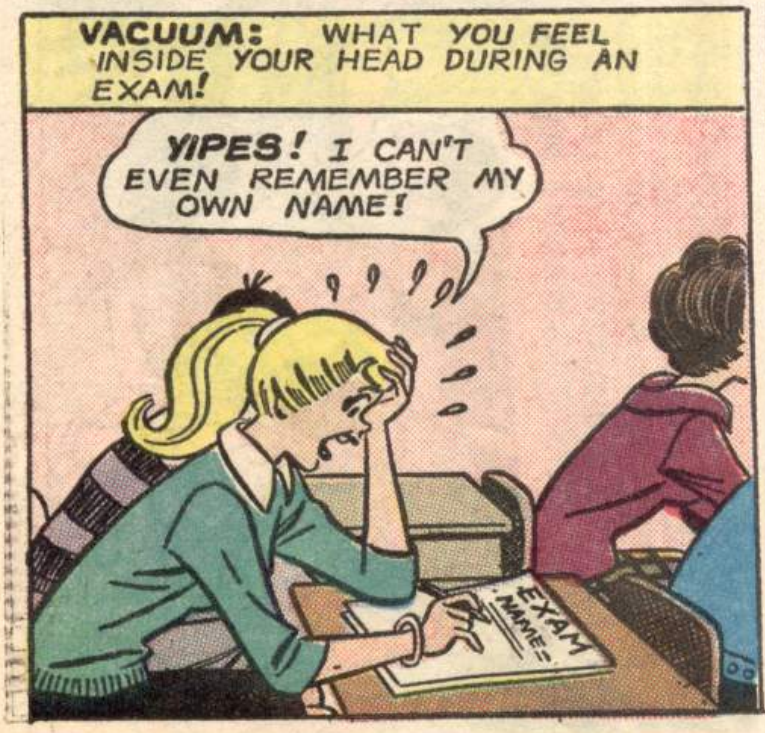
ADDRESS _____

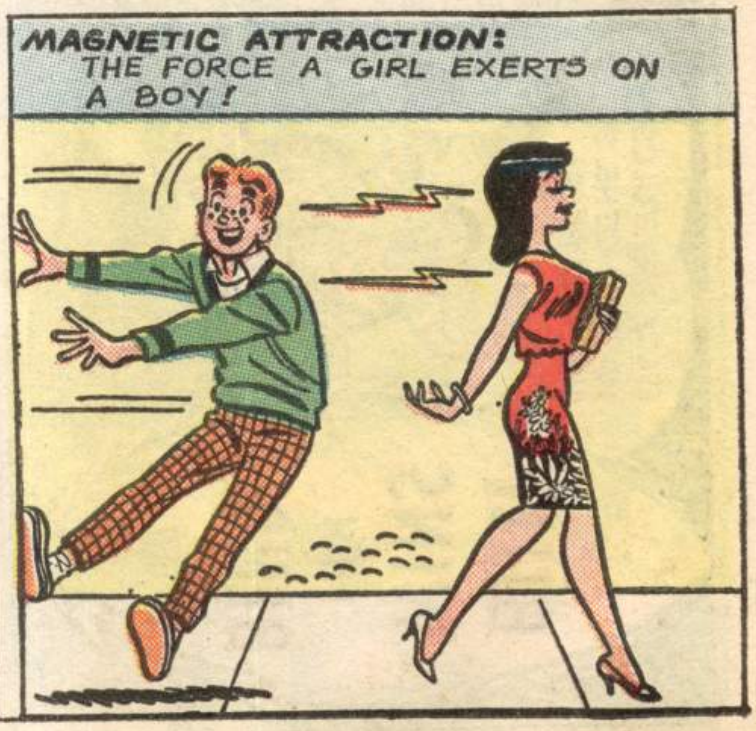
CITY _____ ZONE _____ STATE _____

Betty and Veronica
WHO SAYS GIRLS AREN'T INTERESTED IN SCIENCE?
IN OUR STUDY OF FEMINOLOGY AND BOYOLOGY- WE'VE COME UP WITH OUR VERY OWN...

SCIENTIFIC DAFFYNITIONS

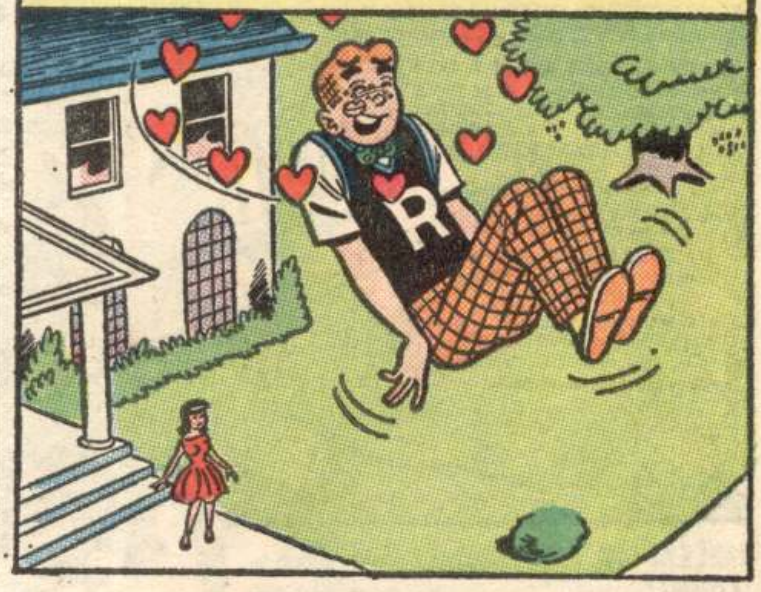

THE SPEED OF LIGHT: THE SPEED WITH WHICH A GIRL ANSWERS A PHONE CALL SHE'S BEEN EXPECTING.
IF MANKIND COULD ONLY HARNESS THAT ENERGY!
IT'S GOT TO BE ARCHIE!



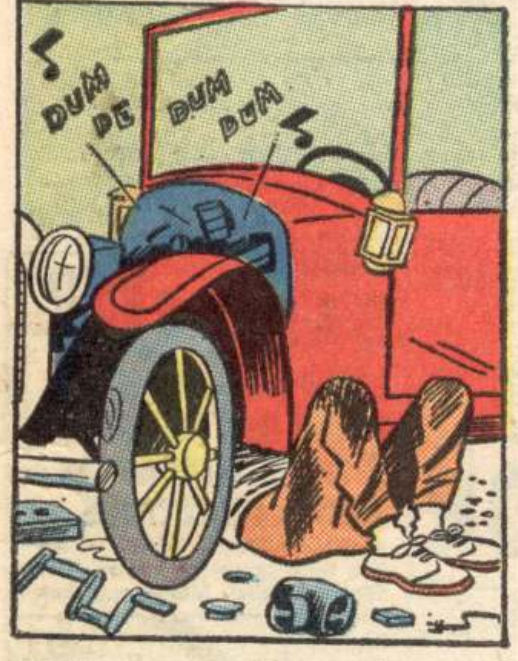


ASTRONOMY: A STUDY OF THE STARS BEST PRACTICED BY COUPLES.

STRATOSPHERE: WHERE YOUR DATE FEELS HE IS AFTER ONE OF YOUR **SPECIAL** GOOD NIGHT KISSES!!



EVOLUTION: THE NOT SO PROCESS OF CHANGES THAT BOYS UNDERGO FOR GIRLS!!



ATOMIC POWER: THE EFFECT OF A NEW BATHING SUIT!

PREHISTORIC: LAST MONTH'S HIT RECORDS.

New Improved

AMERICA'S MOST EXCITING WAR GAME

TASK FORCE

REG. U.S. PATENT OFFICE

ONLY $1.00 PLUS POSTAGE

2 GIANT BATTLEFIELDS a total size of 3 square feet. (Six islands in the Pacific Ocean beautifully colored.)

88 PIECE TASK FORCE IN GRAY & GREEN
4 AIRCRAFT CARRIERS — 24 PLANES
4 DESTROYERS — 8 LANDING BARGES
4 BATTLESHIPS — 4 HEADQUARTERS
16 TANKS WITH MOVEABLE TURRETS
24 PILL BOXES

These unbreakable 3-D missile shots toys are authentically scaled and each is realistically proportioned to the giant battlefields. The toys only can escape detail.

375 RED MARKERS—enough to record the most savage bombings and shellings.

Simple directions etc. for 2 or 4 players, from 8 to 80 who enjoy being armchair generals.

Tension runs high as a big full scale battle looms with all elements participating on land, sea and air. The team best able to strategically place his forces and direct his firing will be the only battle survivor!

There is no imagination necessary here!! You get the equipment, the battlefield and the rules on how to Locate, Occupy and Destroy the enemy.

It is actually played and tremendously enjoyed by members of our real Armed Forces.

HELEN OF TOY, CO. NO C.O.D.'s
COMMACK, N.Y., Dept. 254-ASI

88 TOYS ONLY—75c ppd. ☐

BOTH!! Complete game and 88 extra toys (total of 176 toys)—$2.00 ppd. ☐

NAME .....

ADDRESS .....

CITY .....ZONE.....STATE.....

Canadians: Both, 2.20 cash or Int'l Postal M.O.

HELEN OF TOY, CO. NO C.O.D.'s
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PLEASE RUSH me . . . complete TASK FORCE game(s) for which I am enclosing $1.00 plus 25c for postage and handling for each game I have ordered. If I am not completely satisfied I may return it within 10 days for a full refund.

NAME .....

ADDRESS .....

CITY .....ZONE.....STATE.....

CANADA: $1.40, ENGLAND: 10/—, AUSTRALIA: 13/— Cash or International Postal M.O.

132 PIECES — 2 Complete Modern Navies in Gray and Green
SCALED IN 3-D
ALL PLASTIC - UP TO 5" LONG
Numerically classified below

NUCLEAR NAVAL BATTLE GAME!!
An action packed thrill a minute game. Each Commander maneuvers every ship with authentic tactics and controls sonar, mine laying, torpedo runs, plane launchings and ship to ship combat.

A COMPLETE GAME $1.50
132 PIECE NAVIES
GIANT BATTLE AREA
2 GYRO INDICATORS
SIMPLE DIRECTIONS
A COMPARISON CHART of the two most powerful Navies in the World - United States and Russia

CONVOY TERROR

FLEET
3 AIRCRAFT CARRIERS* — 4 DESTROYERS
12 HEAVY CRUISERS*-** — 8 DESTROYERS*
2 HEAVY BATTLESHIPS — 2 LIGHT CRUISERS*
2 DESTROYER FRIGATES*-**
6 DESTROYER LEADERS*
4 DESTROYER ESCORTS

AUXILIARIES
30 PLANES — 8 MINES — 10 P.T. BOATS
2 MINE SWEEPERS — 8 MINE LAYERS
20 CARGO SHIPS — 12 SUBMARINES**

* Missiles ** Nuclear
(For toys only see coupon)

HELEN OF TOY CO. NO.C.O.D.
Commack, N.Y. Dept. 254-CAS

Please send me the item(s) I have checked. I have enclosed the correct amount.
☐ 132 TOYS ONLY @ $1.15
☐ COMPLETE GAME @ $1.50
☐ Special! Complete game and 132 extra toys (total of 264 toys) @ 2.50 ppd.

Satisfaction guaranteed or return for full refund within 10 days.

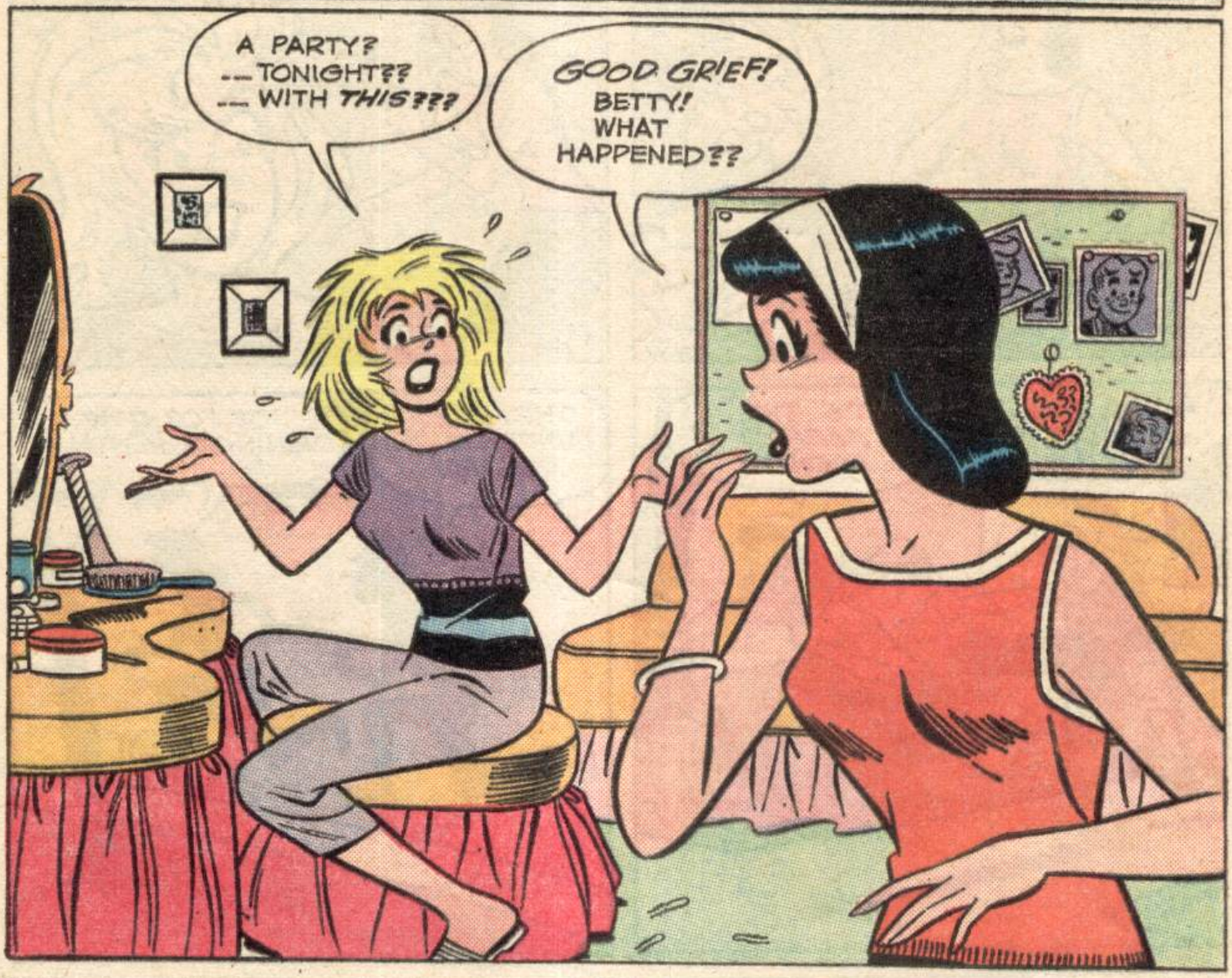
NAME .....

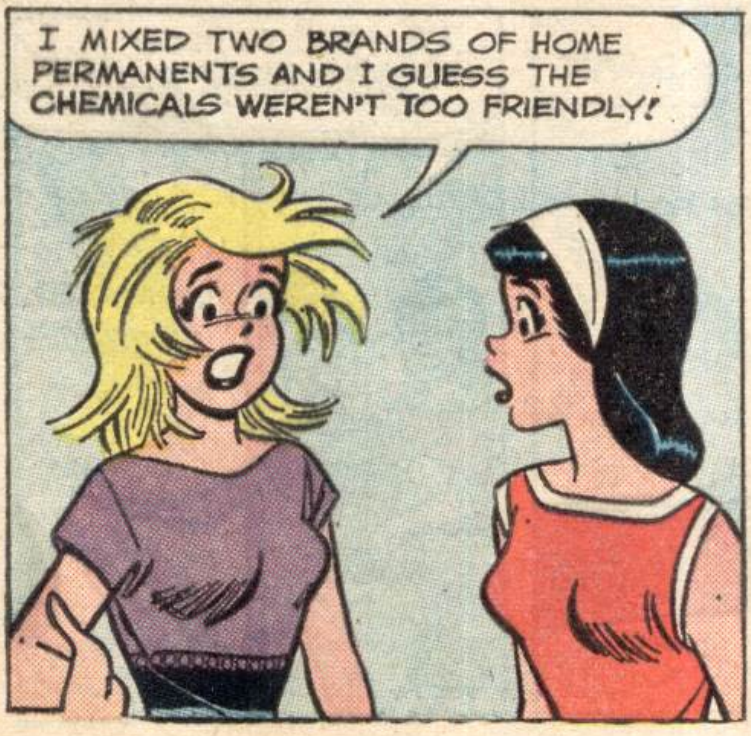
ADDRESS .....

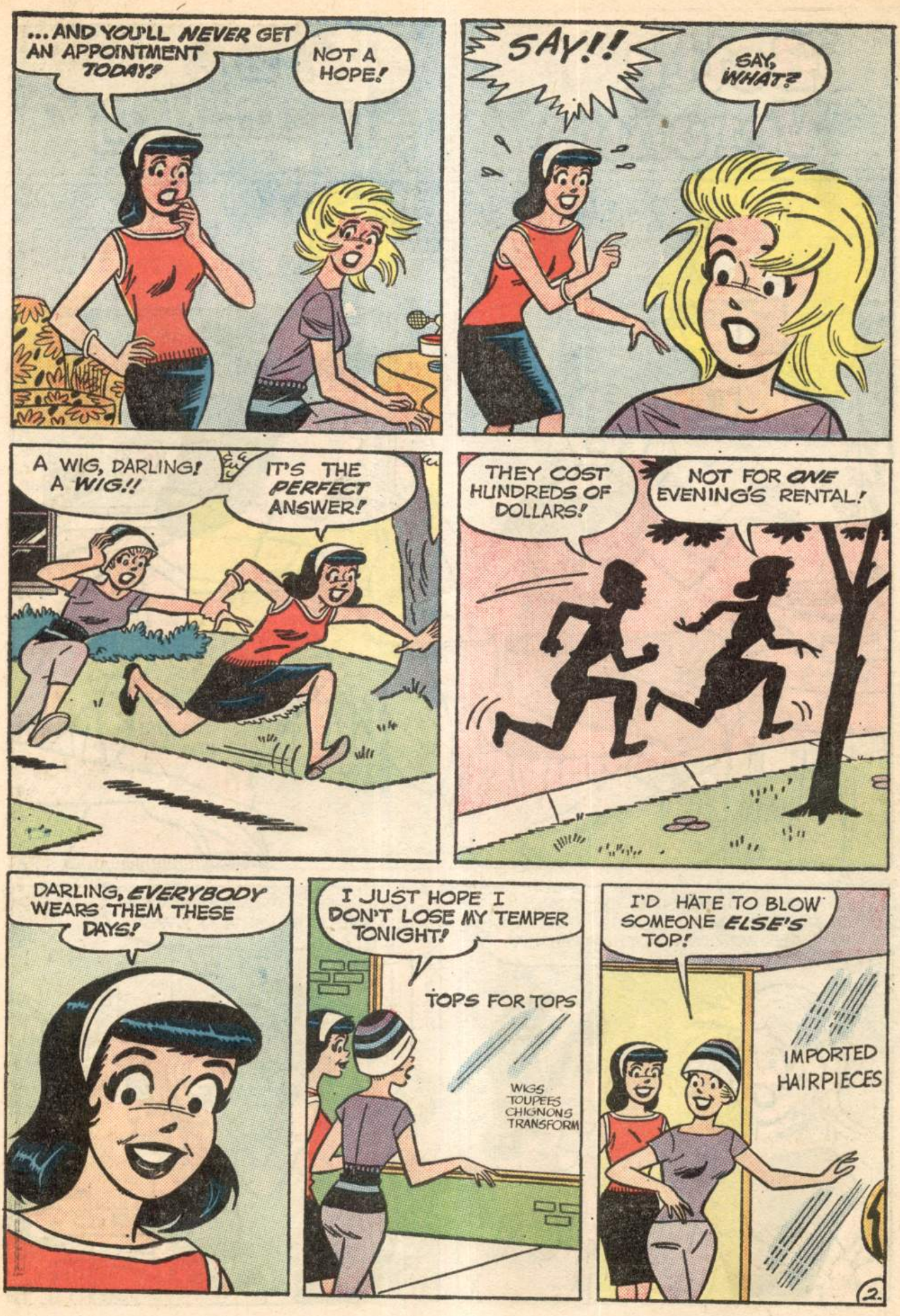
CITY .....STATE.....

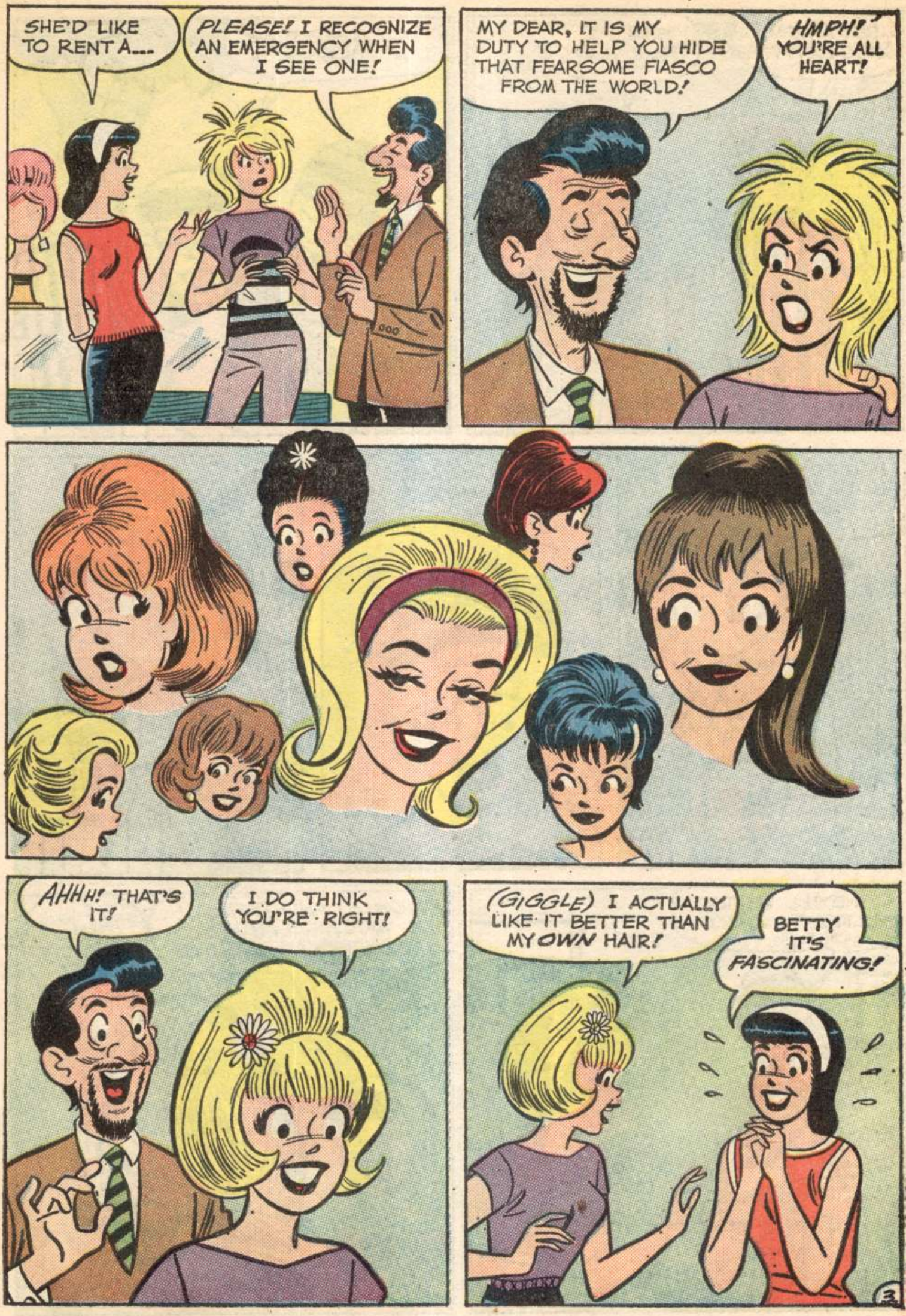
GAME: Canada $2.00, Eng. 13/-, Aust. 16/- Cash or International Postal M.O.

Betty and Veronica in "Top Dressing"






...AND YOU'LL NEVER GET AN APPOINTMENT TODAY!
NOT A HOPE!
SAY!!
SAY, WHAT?
A WIG, DARLING! A WIG!!
IT'S THE PERFECT ANSWER!
THEY COST HUNDREDS OF DOLLARS!
NOT FOR ONE EVENING'S RENTAL!
DARLING, EVERYBODY WEARS THEM THESE DAYS!
I JUST HOPE I DON'T LOSE MY TEMPER TONIGHT!
TOPS FOR TOPS
WIGS TOUPEES CHIGNONS TRANSFORM
I'D HATE TO BLOW SOMEONE ELSE'S TOP!
IMPORTED HAIRPIECES
2.


SHE'D LIKE TO RENT A....
PLEASE! I RECOGNIZE AN EMERGENCY WHEN I SEE ONE!
MY DEAR, IT IS MY DUTY TO HELP YOU HIDE THAT FEARSOME FIASCO FROM THE WORLD!
HMPH! YOU'RE ALL HEART!
AHHH! THAT'S IT!
I DO THINK YOU'RE RIGHT!
(GIGGLE) I ACTUALLY LIKE IT BETTER THAN MY OWN HAIR!
BETTY IT'S FASCINATING!
3

BUY A NEW HAT, BETTY?
SHALL I TELL HIM?
NO! KEEP IT AS A SURPRISE!
DON'T TELL A SOUL! NOT A WHISPER TO ANYONE!
THEY'LL GUESS TONIGHT!
THEY CAN'T BE SURE!
THEY'LL BE TOO POLITE TO ASK!
(GIGGLE) AND THEY'LL BE WATCHING AND WONDERING ALL EVENING!
I CAN HARDLY WAIT!
4.

PARTY TIME:
HEE, HEE! MAYBE I WON'T EVER TELL THEM IT WAS A WIG!
GOOD EVENING, MISS BETTY! YOU'RE LOOKING EXCEPTIONALLY LOVELY TONIGHT!
WHY, THANK YOU, SMITHERS!
HEY! HERE SHE IS!! LIKE I TOLD YOU! DOESN'T THAT WIG MAKE HER LOOK FABULOUS??
LET ME FEEL IT, BETTY!
NO KID? IT'S REALLY A WIG?
WILD, MAN!
IT FEELS LIKE REAL HAIR!
IT IS REAL HAIR!
TWIST!
YANK!
WIGMAKERS TRAVEL ALL OVER THE WORLD BUYING UP HAIR!
BOY! THAT'S SMOOTH!

HEY! TAKE IT EASY! THIS DOESN'T BELONG TO ME!
I'D LOVE TO TRY IT ON!
LET'S DO THAT! BETTY WON'T MIND! WILL YOU BETTY?
(GASP) DON'T!... I... I...
HOW DO I LOOK?
LET ME TRY IT!
LONESOME, HANDSOME?
ER--AH---I DON'T WISH TO PRY, MISS BETTY--
---BUT WHAT HAPPENED TO YOUR HAIR?
ASK REGGIE!
THE LAST TIME I SAW IT HE WAS WEARING IT!
?
THE END

ARCHIE GIANT SERIES COMICS HAVE

MORE

OF WHAT YOU BUY A COMIC MAGAZINE FOR!

LAUGHS

USE THE COUPON TO HAVE YOUR FAVORITES MAILED TO YOU AS SOON AS THEY ARE OFF THE PRESSES!

ARCHIE QUARTER COMICS, 241 CHURCH ST., NEW YORK 13, N.Y.

PLEASE SEND THE FOLLOWING *GIANT COMICS.* I ENCLOSE 25¢ IN COIN (35¢ IN CANADA) FOR *EACH* TITLE CHECKED BELOW:

- ☐ ARCHIE ANNUAL #15
- ☐ ARCHIE'S JOKES #22
- ☐ LITTLE ARCHIE #28
- ☐ THE WORLD OF JUGHEAD #24
- ☐ ARCHIE'S PALS N' GALS #25
- ☐ ARCHIE'S CHRISTMAS STOCKING #20
- ☐ BETTY AND VERONICA SPECTACULAR #21
- ☐ BETTY AND VERONICA SUMMER FUN #23

NAME _____ AGE _____
(PLEASE PRINT)

ADDRESS _____

CITY _____ STATE _____

DEPT. A

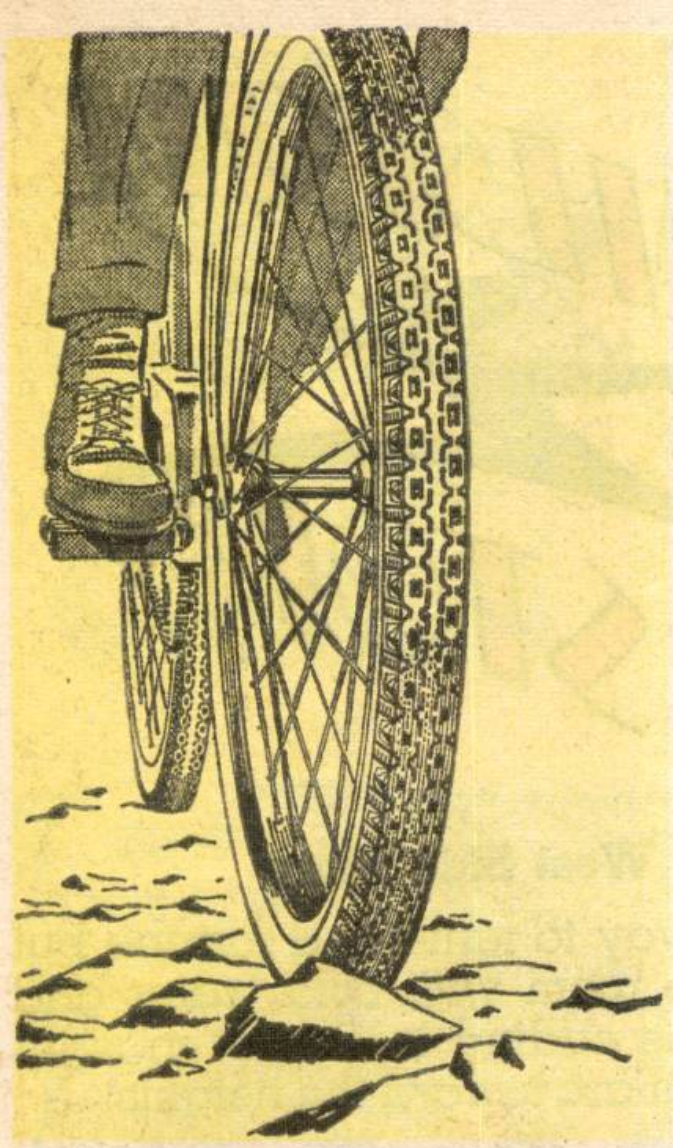
Betty and Veronica
"hide-out"
BETTY! BETTY! RUN QUICKLY!! RUN!!
ULP!
WHAT ARE WE RUNNING FROM?
(PUFF, PUFF)...THE BOYS!!

!?
SCREECH!
ME?! I'M RUNNING FROM THE BOYS?
I'M A TRAITOR TO TRADITION
I'VE BROKEN MY OATH AS A FEMALE!!
SOB!
I'M A DISGRACE TO MY SEX!!
YOU AGREED LAST WEEK!
YOU AGREED TO SPEND ONE DAY IN A BOY-LESS WORLD!
HOW GHASTLY!
2.

WHAT AN UN-AMERICAN, UN-WORDLY, UN-EVERYTHING IDEA!
YOU PROMISED, BETTY!
I WAS HYPNOTIZED! THAT'S IT!
THIS MYSTERIOUS, EVIL STRANGER APPEARED ONE DAY LAST WEEK!-- SEE?
HE CAME IN A PUFF OF SMOKE! HE STARED DEEP INTO MY EYES!
NO, BETTY!
"NO?"
NO!
I WAS DRUGGED! I DIDN'T KNOW WHAT I WAS DOING!!
3.

THE SYNDICATE WAS TRYING TO TAKE OVER THE BLEACH INDUSTRY! SEE?!
THEY WANTED TO DISCREDIT ALL THE BLONDES, SO THEY..
NO, BETTY!
NO, AGAIN?
NO, AGAIN!
YOU DECIDED WE SHOULD HAVE THIS DAY WITHOUT BOYS!
IT WAS YOUR IDEA! THE DAY WAS YOUR CHOICE!
I DID ALL THAT, EH?
YOU DID!
WELL, A PROMISE IS A PROMISE!
LET'S GO!
4.

BY GOLLY, WE'LL DITCH THOSE SILLY BOYS IN JIG TIME!
THEY'RE COMING, BETTY!
AROUND THE CORNER AND WE'RE HOME FREE!
QUICK! INTO THIS DOORWAY!
THEY WENT RIGHT ON BY!
THEY'LL BE BACK, THOUGH!
ZOOM!
WE'LL JUST STEP INSIDE UNTIL THEY'VE DOUBLED BACK AND GONE!
A DAY WITHOUT BOYS! — IT WILL BE AN INTERESTING EXPERIMENT!
HOW. TRUE!
RIVERDALE BOYS CLUB
— The END —



ARCHIE SAYS:

NYLON MEANS STRENGTH

...and all U. S. Royal Bike Tires—like the Chain 175 pictured here—are made with nylon... three plies under the tread!

US RUBBER

U. S. Royal Bike Tires

U. S. Rubber Tire Company
549 E. Georgia St., Indianapolis, Ind.

THE "POPSICLE" KIDS PLAY IT SAFE!

STOP... YOU'VE GOT TO WALK YOUR BIKES HERE!
WE KNOW ABOUT SAFETY ON BIKES.
OTHER KINDS, TOO.
WE BELONG TO THE "POPSICLE" SAFETY CLUB.
HERE'S WHAT YOU GET!
MEMBERSHIP CARD, MEMBER PLEDGE, SAFETY PAMPHLET AND A SAFETY EMBLEM FOR YOUR BIKE!

It's smart to play it safe with "Popsicle"

all the time ...everywhere!

Kids! For a FREE Giant Gift List, write to: "POPSICLE," Box #550, New York 46, N. Y.

© 1963 Joe Louis Corporation, New York 1, N.Y.

PASTE THREE RED "SICLE" BALLS HERE

"Popsicle," P.O. Box 51, New York 46, N. Y.
Please make me a member of the "Popsicle" Safety Club. I enclose 10c in coin to cover mailing and handling of Club material.

Name_____

Address_____ Age_____

City_____ State_____

GEORGE CHAKIRIS—His West Side Story

Young George Chakiris danced his way to fame and fortune but . . . it wasn't easy. It began in a cheap room with cold water and cracked walls and it ended . . . well the ending is not yet in sight for George's star is still rising in a great arc toward the heights.

A photograph started the whole thing . . . one of the many thousands appearing in daily publications published by the movie people for publicity. This one was a still from "White Christmas" with Rosemary Clooney in closeup and three unidentified male dancers behind her. Girls throughout the nation clipped out the photo, marked an "X" over one of the dancers and asked, "Who is he?" Paramount received so many queries like this that they took the trouble to find out who the boy was and then signed George Chakiris to a contract. But, nothing happened. Then MGM asked him to play in "Meet Me In Las Vegas" and . . . George Chakiris was on his way.

He had been preparing for the big break when it came by spending long hours each day practicing at the American School of Dance in Hollywood. Then the big break came when he was asked to audition for the "West Side Story", London company. There he played and danced the role of Riff. When the musical was done in Hollywood he did the opposite role of Bernardo and, for his portrayal he won an Oscar and national recognition as actor, dancer, singer.

A young man who danced, emoted and sang his way to stardom, that's graceful, handsome George Chakiris, who lived his own West Side Story.

LI'L JINX SOAP OPERA

GIVEN! PREMIUMS or CASH GIVEN!

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For sending coupon Now!

REAL FOREIGN COINS

From such countries as:

SOLD BY AGENTS AND DRUG STORES EVERYWHERE

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Start your own coin collection!
JUST MAIL COUPON!

WILSON CHEMICAL CO.
DEPT. 140-3, TYRONE, PA.

MAIL COUPON—Foreign Coins Sent Free!

Wilson Chemical Co.
Dept. 140-3, Tyrone, Pa. Date.....

Gentlemen: Please send me on trial 52 packages of White CLOVERINE Brand SALVE to sell at 10c a package. I will remit amount asked within 30 days, select a Premium or keep Cash Commission as explained under Premium wanted in catalog sent with order, postage paid to start. Be sure to send MY FREE FOREIGN COIN COLLECTION.

Name..... Age.....

St..... R.D..... Box.....

Town..... Zone..... State.....

PRINT LAST NAME HERE

Paste coupon on postal card or mail in envelope today

100 TOY SOLDIERS $1.25

MADE OF DURABLE PLASTIC, EACH ON ITS OWN BASE, MEASURING UP TO 4½"!

EACH FOOTLOCKER CONTAINS:

4 Tanks	8 Machinegunners	4 Bombers
4 Jeeps	8 Sharpshooters	4 Trucks
4 Battleships	4 Infantrymen	8 Jet Planes
4 Cruisers	8 Officers	8 Cannon
4 Sailors	8 Waves	4 Bazookamen
4 Riflemen	8 Wacs	4 Marksmen

100 TOY SOLDIERS, Dept. TA-1
Carle Place
Long Island, N. Y.
Carle Place

NO C.O.D.'s
NO

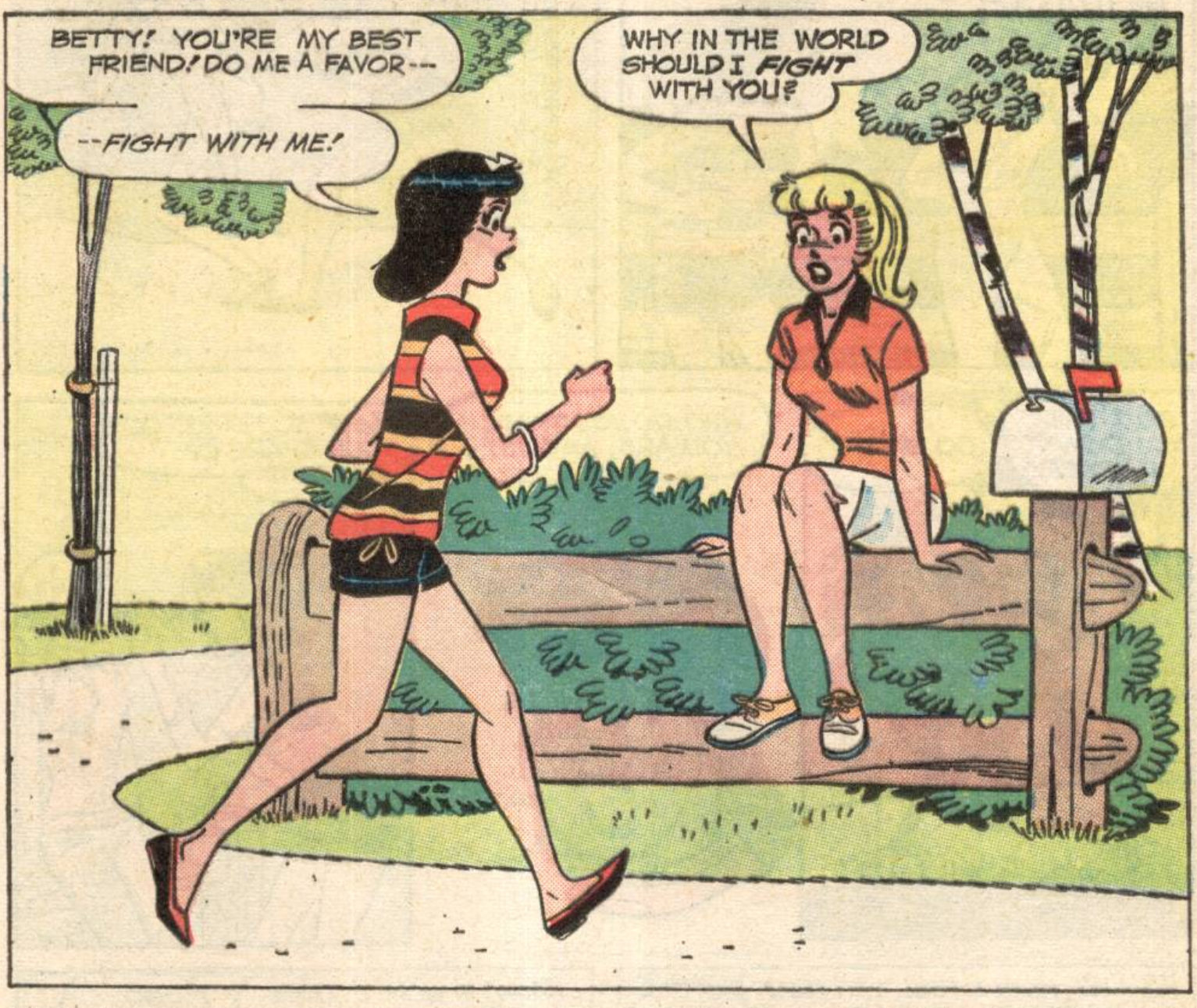
HERE'S MY $1.25!
Rush the TOY SOLDIERS TO ME!

Name_____

Address_____

City_____ State_____

Betty and Veronica in "The FIGHT GAME"



HMPH! STEP RIGHT UP, SISTER! YOU'VE GOT YOURSELF A FIGHT!
IF THERE'S ONE THING I CAN'T STAND, IT'S A SUPER-SENSITIVE FEMALE!
SO I SAID YOU DON'T MATTER!
SO WHAT?
WHO DO YOU THINK YOU ARE, ANYWAY?
BOY! YOU SURE GOT YOUR SHARE OF CONCEIT!
WHEW! NOW I FEEL BETTER! I GOT RID OF ALL THAT VENOM!
I'LL SAY!
NOW I WON'T TAKE IT OUT ON ARCHIE!!
SO THAT'S IT!!
2

HI, RONNIE BABY!
ARCHIEKINS! DARLING!
HOW SWEET IT IS TO SEE YOU AGAIN, MY BIG HANDSOME LOVER BOY!
HOO BOY!!
SHE GETS RID OF HER NASTY TEMPER ON HER FRIENDS, SO SHE WON'T TAKE IT OUT ON HER BOY FRIEND!
NOW THAT'S NO WAY TO TREAT ONE'S FRIENDS!
WELL,...YEAH! SURE, BETTY! AS A FAVOR TO YOU?
YOU WANT I SHOULD BE VERY SURE I DON'T UPSET VERONICA, EH?
ASK ALL YOUR FRIENDS TO BE NICE TO HER, TOO!
OF COURSE WE WILL, BETTY! IS SHE ILL?
SHE MUST REMAIN CALM!
3

YOU KNOW WHAT THAT BETTY IS? SHE'S A NICE GIRL AND A GOOD FRIEND!
RON IS LUCKY TO HAVE SUCH A FRIEND!
AND, AS THE DAYS PASS-
WHAT'S GOING ON? EVERYONE'S SO DOGGONE SWEET I COULD KILL THEM!!
HELLO, RONNIE!
I'VE GOT TO FIND SOMEONE TO FIGHT WITH!!!!
GREETINGS, DEAR FRIEND!
MY, YOU LOOK CHARMING TODAY, VERONICA!
OH, DRY UP!!
I'VE GOT TO BLOW OFF STEAM OR I'LL BURST-- THE NEXT ONE...
HI, RON!

-- DON'T YOU "HI, RON" ME, YOU CRAZY LOOKING FRECKLED FACE NINNY!!
HUH?
I'VE BEEN SAVING UP A FEW JUICY ITEMS FOR YOU BUSTER, SO BUTTON UP AND LISTEN!!
TEN MINUTES LATER--
HOLY TOLEDO! AM I GLAD I FOUND OUT ABOUT HER IN TIME!
(SIGH) LOTS OF LUCK WITH ARCHIE, BETTY! HE'S PROBABLY ON THE AVAILABLE LIST NOW!
REALLY?
I WONDER IF RONNIE KNOWS JUST HOW GOOD A FRIEND SHE HAS IN BETTY!
I DOUBT IF SHE HAS ANY IDEA!
5.
- THE END -

BOYS, GIRLS, MEN, WOMEN

IF YOU KNOW JUST 20 PEOPLE...

YOU CAN MAKE AT LEAST $50.00-MORE LIKELY $100.00 to $200.00 IN YOUR SPARE TIME!

Everyone You Know Needs Christmas Cards and Everyone Loves Wallace Brown Cards

Do you know 20 people? Of course you do! Add up a half-dozen relatives, perhaps 5 neighbors, the butcher, the baker, the milkman, the grocer, your dentist, several friends and other tradespeople—and you've probably got a lot more than 20. So what are you waiting for? These folks alone can bring you in at least $50.00, probably $100.00 to $200.00 extra money in just a few hours spare time. And this is just a start! Almost everyone you know needs Christmas Cards; and when you show them the spectacular nationally famous 1963 Wallace Brown Line of Cards and Gift Items—it's love at first sight. They'll snap up 2,3,6 or more Christmas Card Boxes right on the spot. Keep up to 50¢ of every dollar you take in! This is the fun way to making money because it's so easy. We send you samples that do the selling for you. And, besides making money you'll save money on your own personal Christmas Cards, Gifts, Wrappings, etc. See for yourself without risking a penny. Mail coupon, you'll be glad you did!

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PARCHMENT SPLENDOR CHRISTMAS ASS'T ...21 magnificent cards on luxurious Parchment Paper, enriched with gold bronzing and sparkling decorations. Sells on sight!

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Thrill your friends and neighbors and make even MORE MONEY for yourself with exquisite, custom-designed NAME-IMPRINTED Christmas Cards at amazingly low prices. A large variety of exclusive, original designs for folks who want the finest quality in Personalized Christmas Cards at prices everybody can afford. They sell just by being shown. It's easy, too, because . . . *we ship direct to your customers and we pay the postage.* You have no bother, no trouble and no wasted time making deliveries. Send the coupon right away for your FREE Samples of the 4 Great New Lines of these fast-selling Personalized Christmas Cards!

ORGANIZATIONS: Churches, clubs, veterans' auxiliaries, etc. can now add hundreds of dollars to their treasuries with these fast sellers. Give organization name on coupon for Fund-Raising Plan. Mail coupon NOW!

SEND NO MONEY Paste Coupon on postcard or mail in envelope

WALLACE BROWN, INC., Dept. P-21
11 East 26th St., New York 10, N.Y.

Send 2 Christmas Card Assortments on approval, plus FREE Samples of Name-Imprinted Personal Christmas Cards, FREE full-color Catalog, and details of simple money-making plan.

Name_____

Address_____

City & Zone_____ State_____

If writing for an organization, give its name_____

Wallace Brown, Inc. 11 East 26th St., Dept. P-21 New York 10, New York

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THAT'S RIGHT! WHEN YOU JOIN THE ARCHIE COMIC BOOK CLUB YOU WILL GET 10 COMIC BOOKS FOR ONLY A DOLLAR AND ONE OF MY LUCKY PIECES... FREE!

ORIGIN OF THE LUCKY PIECE

Long before the American Revolution there lived in America a tribe of Indians known as the Keewanees. Many wars were fought between Indian tribes, and it is alleged that the Keewanees survived because of a lucky piece which was fashioned like a horseshoe. They truly believed that the lucky piece had mystical qualities which brought them luck and enabled them to defeat the enemy.

ALL YOU HAVE TO DO TO GET THE LUCKY PIECE IS TO JOIN THE CLUB AND SEND A DOLLAR FOR WHICH YOU WILL GET 10 CONSECUTIVE ISSUES OF ANY ONE OF THE ARCHIE SERIES LISTED BELOW. NOT ONLY DO YOU SAVE 20¢ ON EACH SERIES BUT YOU ALSO GET A KEEWANEE LUCKY PIECE FREE WITH EACH DOLLAR ORDER. CHECK OFF BELOW EXACTLY WHAT YOU WANT SENDING IN ONE DOLLAR FOR EACH OF THE BOOKS.

TO GET *YOUR* KEEWANEE LUCKY PIECE SIMPLY CHOOSE YOUR FAVORITES FROM THE GREATEST BARGAIN LIST IN TEENAGE COMICS! ..ORDER *NOW!*

ARCHIE COMIC BOOK CLUB, Room 603
241 Church Street, New York 13, N. Y.

Gentlemen: Enclosed please find $1.00 for each comic book checked ($1.25 in Canada or foreign) for which you will send me the next ten issues of each comic book checked below plus a FREE KEEWANEE LUCKY PIECE with each dollar order.

AMOUNT ENCLOSED $.....

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- ☐ PEP
- ☐ LAUGH
- ☐ JUGHEAD
- ☐ BETTY & VERONICA
- ☐ ARCHIE'S JOKE BOOK
- ☐ LIFE WITH ARCHIE
- ☐ ARCHIE'S MAD HOUSE

NAME.....

ADDRESS.....

CITY..... ZONE..... STATE.....

Please print clearly

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Hypnotize others quickly, safely---perform any known HYPNOTIC FEAT with EASE! Amaze friends-Exert your Hypnotic Power over others - Be POPULAR and WANTED!

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For years the knowledge of how to produce hypnotic sleep has been so well guarded that only a few have mastered this art. But now the veil of secrecy has been lifted and the innermost SECRETS and techniques revealed for the first time. The fact is that Hypnotism is a scientific fact that anyone can learn. Once you know these secrets and methods you can bring about this strange and wonderful control that has only been used by doctors, psychiatrists and entertainers in the past. Yes, now this remarkable phenomena will be yours to use for pleasure, self-development and countless other benefits.

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